

Date: 10th November, 2025

Dear Member / Industry Stakeholder,

Subject: Invitation to participate in India Pavilion at FITUR 2026, Madrid, Spain.

We are pleased to inform you that **Services Export Promotion Council (SEPC)** will be participating in **FITUR 2026, Madrid, Spain**, by setting up the India Pavilion, scheduled to be held from **21st to 25th January, 2026**. The pavilion will showcase India's Travel, Tourism, and Hospitality Services and provide a platform for Indian service providers to connect with global buyers, industry leaders, and decision-makers. SEPC invites its members and stakeholders from the Travel, Tourism, and Hospitality Service Industry to participate as co-exhibitors under the India Pavilion.

FITUR, organized annually in Madrid, Spain, is one of the world's leading international tourism trade fairs. It brings together tourism professionals from across the globe, including national and international exhibitors, buyers, tourism boards, hospitality service providers, travel technology companies, and media. The event offers unparalleled opportunities for networking, B2B meetings, knowledge-sharing, and creating global business partnerships. FITUR is recognized as a significant platform to promote destinations and tourism services, enhance visibility, and expand international business prospects.

We take this opportunity to invite your esteemed organization to participate as a co-exhibitor under the SEPC India Pavilion at FITUR 2026. Your participation will not only give visibility to your services at a global platform but will also contribute to strengthening India's presence in the international travel and tourism arena.

Participate in the India Pavilion:

While there is no subsidy on the overall cost this year, the India Pavilion promises an unparalleled experience and immense value addition for all participants. Here's why this is an opportunity you cannot afford to miss:

- **Prime Visibility:** Position your brand within a professionally curated pavilion, designed to reflect India's vibrant tourism heritage and innovation.
- **Networking Powerhouse:** Connect with global tour operators, hotel chains, airlines, and media, opening doors to lucrative partnerships and business growth.
- **Rich Experience:** Benefit from SEPC's expertise in delivering a world-class showcase that blends tradition with modernity, ensuring your offerings stand out.
- **Market Expansion:** Tap into the booming potential market worldwide, where demand for India's diverse tourism products – spiritual retreats, luxury getaways, heritage tours, and more – is on the rise.
- **Value for Investment:** The India Pavilion is crafted to maximize your ROI by offering a prestigious platform that amplifies your reach and impact.

Participation charges details:

- Table space – Rs. 2.50 lakh

If space is required bigger than table space, please connect with the below officials.

Seize the Spotlight!

Imagine your brand spotlighted amidst the energy and prestige of FITUR-2026, surrounded by the best of India's tourism industry. This is your moment to dazzle the world with your unique story – whether it's the allure of your luxury hotel, the charm of your curated tours, or the promise of an unforgettable Indian experience.

Based on the participation, you're investing in a transformative opportunity that promises exponential returns through global exposure, quality leads, and lasting relationships.

Spaces are limited and will be allocated on a **first-come, first-served basis**. To secure your stall, please submit the duly filled, signed, and stamped registration form as attached.

you may send confirmation on the following:

Mr. Kaushik Guha Roy Deputy Director Mobile: 8860142359 Email: kaushik.guharoy@servicesepc.org	Mr. Abhishek Sahdev Deputy Director Mobile: 9560264622 Email: abhishek.sahdev@servicesepc.org
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Join us at FITUR-2026 and let the India Pavilion be the launchpad for your next big success. Together, we'll showcase the unparalleled beauty, diversity, and hospitality of India to the world.

With best regards

Team SEPC

November, 2025

**Space/participation registration application form
FITUR MADRID 2026,
21-25 January, 2026, Madrid, Spain**

1.	IEC Number	
2.	SEPC Membership No. (RCMC)	
3.	Company Name	
4.	Company Address	
5.	Contact Person Name	
6.	Designation	
7.	Mobile Number	
8.	Telephone Number (If any)	
9.	Email id	
10.	Website	
11.	Services to be offered	
12.	Company PAN number	
13.	GST number	
14.	MSME UDHYAM No.	
15.	Company Identification Number (CIN Number)	
16.	Company profile* (max 500 words)	(A separate sheet may be attached)
17.	Space requirements	• Table space (1/2/3)

SEPC bank details for payment (RTGS/NEFT)	Beneficiary	Services Export Promotion Council
	Address	DPT-417, 4th Floor, DLF Prime Towers, Plot No. 79 & 80, Pocket-F, Okhla Industrial Estate, Phase – 1, New Delhi – 110020, Delhi, India.
	Bank	IDBI Bank
	Branch	CGH Building, D-823, Main Road New Friends Colony, New Delhi – 110065
	Account No.	167104000118514
	RTGS/IFSC	IBKL0000167
	MICR Code	110259019

NEFT/RTGS Number: _____ Dated _____. A 100% advance payment for participation charges must be submitted in favour of Services Export Promotion Council, New Delhi for the participation FITUR-2026 scheduled to be held from 21-25 January, 2026 at Madrid, Spain.

I acknowledge and agree to adhere to the FITUR-2026 participation guidelines outlined in the registration form. Additionally, I commit to following any further guidelines issued by SEPC as needed for the event.

Place: _____

Signature _____

Date: _____

Stamp _____

Name _____

Designation _____

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Participation guidelines:

- Space allocation will be done on first-come-first-serve basis.
- Participants will be solely responsible for covering all expenses related to travel, accommodation, including boarding, lodging, medical treatment, insurance, and any other associated costs.
- SEPC shall not be liable for any expenses or losses incurred by participants in the event of postponement, abandonment, or cancellation of the fair, exhibition, or show, or if any services are not displayed for any reason.
- Participants are advised that once space has been allotted, withdrawal will not be permitted, and the deposited amount will be forfeited.
- SEPC reserves the right to oversee and manage all activities related to the event (FITUR-2026, Madrid, Spain) as per its requirements.
